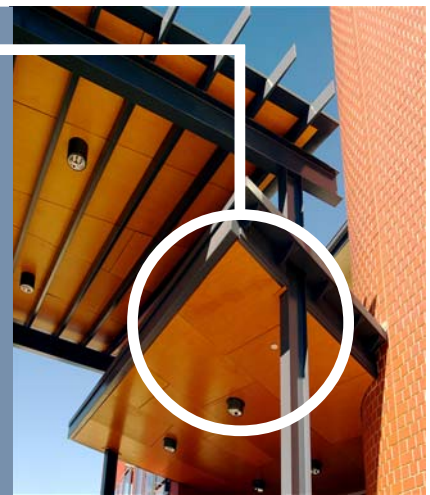


The Australian Institute of Building
- Incorporated by Royal Charter

2009 AIB National Professional Excellence in Building Awards



The *AIB Professional Excellence in Building Awards* are unique as they are the only Australian awards that recognise the contribution of individual building professionals excellence in the building and construction process, as opposed to the project and structures. The *AIB National Professional Excellence in Building Awards Gala Dinner* will be held on Friday 18 September 2009 at the Brisbane Convention Centre.

Unique opportunities are available that are ideal for stakeholders within the building and construction industry seeking to demonstrate their commitment to the profession and to reinforce brand recognition amongst building professionals.

AIB Award Category Sponsorship - \$5,000 (excluding GST)

A series of award presentations will be conducted during the evening, framed around five award categories. An opportunity is available for your company to co-brand one or more of these categories, eg *AIB <<Your company>> Residential Construction Award*.

In return for your sponsorship, your company will receive:

- Four tickets at a VIP table at the national awards ceremony;
- One full-page advertisement in the commemorative awards annual;
- One half-page advertisement in one *Construct* magazine edition;
- The opportunity to present the awards to recipients.
- Company logo on dinner menu and projected on screen during dinner;
- Placement for up to three (3) company free standing banners;
- Company logo on AIB website with a link to company website.

Table Sponsorship - \$2,750 (excluding GST)

In return for your sponsorship, your company will receive:

- Ten (10) tickets to the national awards ceremony ;
- Placement for one (1) company free standing banner;
- Company logo projected on screen during dinner;
- Company logo on dinner menu; and
- Company logo in awards publication as a table sponsor*.

(*booking must be received by 31 August 2009)

Advertising Opportunities

The 2009 AIB National Professional Excellence in Building Awards annual publication will commemorate the achievements of outstanding individuals who receive awards at the national 2009 AIB Professional Excellence in Building Awards in September.

The awards publication has proven itself a uniquely powerful medium for the promotional messages of those whose products and services help to turn the technical, design and management expertise of AIB members into building and structures that reflect the most exacting standards.

Copies of the Awards Annual will be distributed at the awards dinner and then immediately after copies will be distributed via mail to key industry stakeholders, major corporate entities and AIB members.

The cost (excluding GST) for advertising is as follows:

- | | | | | | |
|----------------------|---------|----------------------|---------|---------------------|---------|
| ■ Half Page | \$1,250 | ■ Full Page | \$1,950 | ■ Inside Back Cover | \$2,950 |
| ■ Inside Front Cover | \$3,950 | ■ Centrepaper Spread | \$3,950 | ■ Back Cover | \$5,950 |

National AIB Award Nominations

Nominations are received in March each year and are assessed at State Chapter level using nationally consistent criteria. Individuals are eligible to receive two types of awards:

- Certificate of High Commendation;
- Professional Excellence Award.

Recipients of these awards at a State Chapter level are then eligible for consideration in the national awards program.

If one building professional has demonstrated an exceptional level of expertise and professionalism, they are recognised as the *AIB Building Professional of the Year*.

Award Categories

- Commercial Construction
- Technology and Innovation
- Residential Construction
- General
- Environmentally Sustainable Development

Return this form via
Fax: +61 [0]2 6248 9030
Email: awards@aib.org.au

Booking Form

Contact Details

Name:

Position:.....

Company:.....

Address:.....

.....

Email:.....

Telephone:.....

Selection - please indicate with a tick (✓)

[.....] Award Category Sponsorship \$5,000*

Preferred Category:.....

[.....] Table Sponsorship \$2,750*

Advertising

[.....] Back Cover \$5,950*

[.....] Centrepage Spread \$3,950*

[.....] Inside Front Cover \$3,950*

[.....] Inside Back Cover \$2,950*

[.....] Full Page \$1,950*

[.....] Half Page \$1,250*

*All prices exclude GST

Payment

[.....] Invoice (must be paid within 7 days)

[.....] Cheque

[.....] Credit Card (Visa, Mastercard or Amex)

Card Type: Name on Card:.....

Card No:..... Exp:

Signature:

About the Australian Institute of Building

The Australian Institute of Building (AIB) is the professional body for builders. Founded in 1951, AIB's primary purpose has been to promote building as a career choice and a true profession. It is the only Australian-based professional institute for building professionals.

A key role of AIB is to support building professionals understand changes to the commercial, technical and regulatory environment. This is accomplished via an extensive range of continuing professional development events and through the Construct publication. AIB supports the professionalism of managers within building and construction firms. In this AIB works with leading universities, TAFE colleges and other training providers to ensure that managers within the building and construction industry have access to quality training.

AIB is incorporated by Royal Charter reflecting its established reputation as a national professional institute respected in Australia and internationally.

For more information on the AIB please visit www.aib.org.au

Artwork Specifications

Artwork Sizes

The following are sizes of the advertisements and the additional information required for publication. Further information is available on request.

- Full page with bleed
297 mm (H) x 210mm (W) + 5mm bleed
- Half Page (Vertical)
270mm(H) x 88mm (W)
- Half Page (Horizontal)
135mm (H) x 192mm(W)

Artwork Deadline

28 August 2009

Disk Specifications

Fonts: Only Adobe Postscript Type 1 fonts can be used – unless supplied as an outline in Adobe Illustrator.

PDF Files: High-res pdf files please ensure CMYK format.

QuarkXPress or Publisher:

Not accepted

Adobe Illustrator: Please outline fonts

Adobe Photoshop: Ensure the files are in CMYK Mode, NOT RGB. The resolution required is 300dpi at 100%. Please note: Ensure all images are included. If logos are to be scanned please supply bromide or clear copy (not photocopy or fax) with PMS colour breakdown.

Design of artwork:

The cost of advertising does not include artwork/preparation of the advertisement. The advertisements can be designed by third-parties at an additional charge, which is subject to a supplementary agreement between the advertiser and the design firm that assembles the publication (AIB has no involvement).

For further information please send an email to awards@aib.org.au or telephone the National Office on +61 02 62477433

AIB National Office Contact Details

Postal address:

GPO Box 1467

Canberra, ACT, 2601 Australia

Ph: +61 [0]2 6247 7433

Fax: +61 [0]2 6248 9030

Email: awards@aib.org.au