




construct 2010

Construct 2010

Sponsorship Prospectus

25 & 26 February 2010
Holiday Inn
Gold Coast, Queensland

www.aib.org.au/conference

The Australian Institute of Building
-Advance Through Learning



Overview

On 25 and 26 February 2010, the Australian Institute of Building (AIB) will host the *Construct 2010* at Holiday Inn, Gold Coast. Over two days *Construct 2010* will address key issues relevant to professionals in the building and construction industry.

Construct 2010 is expected to attract more than 200 delegates from around Australia. Reflecting the profile of the AIB's membership, those in attendance will include:

- ◆ CEO's and General Managers
- ◆ Project Managers and Senior Site Staff
- ◆ Building and Construction Lawyers
- ◆ Consultants and Allied Professionals
- ◆ Academics in building disciplines
- ◆ State and Local Government Officers
- ◆ Building Management Researchers

Sponsorship opportunities are available that are ideal for stakeholders within the building and construction industry seeking to demonstrate their commitment to the profession and to reinforce brand recognition with building professionals.

Program

The *Construct 2010* Conference Program has been developed to include learning outcomes, networking opportunities and site inspection.

Some of the benefits for sponsors include:

- ◆ Networking opportunities with building professionals
- ◆ Brand reinforcement through exhibition displays
- ◆ Increased company profile through advertising opportunities
- ◆ Keeping abreast of topics relating to the industry by attending the conference sessions.

THURS - 25 FEB 2010	FRI - 26 FEB 2010
CONFERENCE MORNING SESSION	CONFERENCE MORNING SESSION
MORNING TEA	MORNING TEA
CONFERENCE MORNING SESSION	CONFERENCE MORNING SESSION
LUNCH	LUNCH
CONFERENCE AFTERNOON SESSION	CONFERENCE AFTERNOON SESSION
AFTERNOON TEA	AFTERNOON TEA
SITE INSPECTION	CONFERENCE AFTERNOON SESSION
CONFERENCE DINNER	

TOPICS INCLUDE

- ◆ Staying Resourced
- ◆ Staying Solvent
- ◆ Staying Focused
- ◆ Staying Safe
- ◆ Staying up to Date

Gold Sponsor - \$20,000

Your organisation will enjoy the highest level of exposure offered. A *Gold Sponsor* is a partner in the successful execution of the conference and provides the opportunity to receive exceptional business rewards. Structured to provide high visibility and ongoing brand recognition for your organisation, it is ideal for those wishing to demonstrate leadership within the building and construction industry.

- ◆ Gold Sponsorship of *Construct 2010* conference and conference dinner;
- ◆ Gold Exhibition Booth Package (see page 5);
- ◆ Four (4) complimentary conference registrations, including tickets to the conference dinner;
- ◆ One (1) conference session dedicated to the gold sponsor - option to chair session;
- ◆ Company logo recognition on all conference marketing material as Gold Sponsor;
- ◆ Two (2) full page advertisements in the Construct magazine (separate issues);
- ◆ One (1) half page advertisement in a Construct newsletter;
- ◆ Two (2) conference compendium literature inserts;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website;
- ◆ Logo on name tags of all conference attendees;
- ◆ Four (4) free standing company signs erected in main plenary room and at conference dinner;
- ◆ Company logo frequently projected during conference and conference dinner;
- ◆ Additional four (4) tickets to the Conference Dinner, seated at a VIP Table;
- ◆ Opportunity to place literature/gifts on guest seats at the conference dinner; and
- ◆ Speaking opportunity at the conference dinner.

There are two *Gold Sponsor* packages available at a cost of \$20,000 each (excl GST).

A *Gold Sponsor* may take the option of being an 'exclusive sponsor' of a particular industry group at a premium of 150% of the sponsorship cost (subject to availability)

Silver Sponsor - \$12,500

Silver Sponsors have the opportunity to reinforce their profile and commitment to the building and construction industry. Conference registrations and chairing sessions give sponsors additional networking benefits throughout the conference.

- ◆ Silver Sponsorship of *Construct 2010* conference;
- ◆ Silver Exhibition Booth Package (see page 5);
- ◆ Two (2) complimentary conference registrations, including tickets to conference dinner;
- ◆ One (1) conference session dedicated to a silver sponsor - option to chair session;
- ◆ Company logo recognition on all conference marketing material as Silver Sponsor;
- ◆ One (1) full page advertisement in the Construct magazine;
- ◆ One (1) conference compendium literature insert;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website;
- ◆ Two (2) free standing company signs erected in conference main plenary room; and
- ◆ Additional two (2) tickets to the Conference Dinner, seated at a VIP Table.

There are four *Silver Sponsor* packages available at a cost of \$12,500 each (excl GST).

A *Silver Sponsor* may take the option of being an 'exclusive sponsor' of a particular industry group at a premium of 150% of the sponsorship cost (subject to availability).

Bronze Sponsor - \$5,000

The *Bronze Sponsorship* package is designed to provide an enhanced experience for trade exhibitors with additional networking opportunities.

- ◆ Bronze Sponsorship of *Construct 2010* conference;
- ◆ Bronze Exhibition Booth Package (see page 5);
- ◆ One (1) complimentary conference registration, including a ticket to the conference dinner;
- ◆ Company logo recognition on all conference marketing material as Bronze Sponsor;
- ◆ One (1) conference compendium literature insert;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website;
- ◆ One (1) free standing company sign erected in conference main plenary room;
- ◆ Company logo projected during the conference; and
- ◆ Additional one (1) ticket to the Conference Dinner, seated at a VIP Table.

Bronze Sponsor packages are available at a cost of \$5,000 each (excl GST).

Lunch Sponsor- \$2,750

Conference lunches are a great networking occasion are designed to provide sponsors with the opportunity to meet those attending the conference.

- ◆ Four (4) free standing company signs erected in luncheon area;
- ◆ One (1) A5 sized sign on each lunch table;
- ◆ One (1) piece of literature placed on each delegates seat in the main plenary room during the break;
- ◆ One (1) conference compendium literature insert;
- ◆ One (1) complimentary conference registration, including a ticket to the conference dinner;
- ◆ Opportunity to conduct business card draw (sponsor to supply prize);
- ◆ Company logo recognition on all conference marketing material as Lunch Sponsor;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website;
- ◆ One (1) free standing company sign erected in conference plenary room for the duration of the conference;
- ◆ Company logo projected during the conference; and
- ◆ Additional one (1) ticket to the Conference Dinner.

There are only two *Lunch Sponsor* packages available at a cost of \$2,750 each (excl GST).

Pre Dinner Drinks Sponsor- \$2,000

- ◆ Four (4) free standing company signs erected in Pre Dinner Drinks area;
- ◆ One (1) conference compendium literature insert;
- ◆ One (1) complimentary conference registration, including a ticket to the conference dinner;
- ◆ Additional one (1) ticket to the Conference Dinner, seated at a VIP Table;
- ◆ Company logo recognition on all conference marketing material as Pre Dinner Drinks sponsor;
- ◆ Company logo projected during the conference dinner;
- ◆ One (1) free standing company sign erected in conference plenary room for the duration of the conference;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website.

Only one *Pre Dinner Drinks Sponsor* package is available at a cost of \$2,000 (excl GST).

Break Sponsor - \$1,250

- ◆ Sponsorship of a morning tea or afternoon tea break;
- ◆ Up to four (4) free standing company signs erected in the break area;
- ◆ One (1) A5 sized sign on each buffet table;
- ◆ One (1) piece of literature placed on each delegates seat during the break;
- ◆ One (1) conference compendium literature insert;
- ◆ Opportunity to conduct business card draw, sponsor to supply prize;
- ◆ Company logo recognition on all conference marketing material as Break Sponsor;
- ◆ One (1) free standing company sign erected in conference plenary room for the duration of the conference;
- ◆ Company logo recognition on the AIB conference website page, linked to the company website; and
- ◆ Company logo projected during the conference.

There are only four *Break Sponsor* packages available at a cost of \$1,250 each (excl GST).

Delegate Lanyard - \$1,500

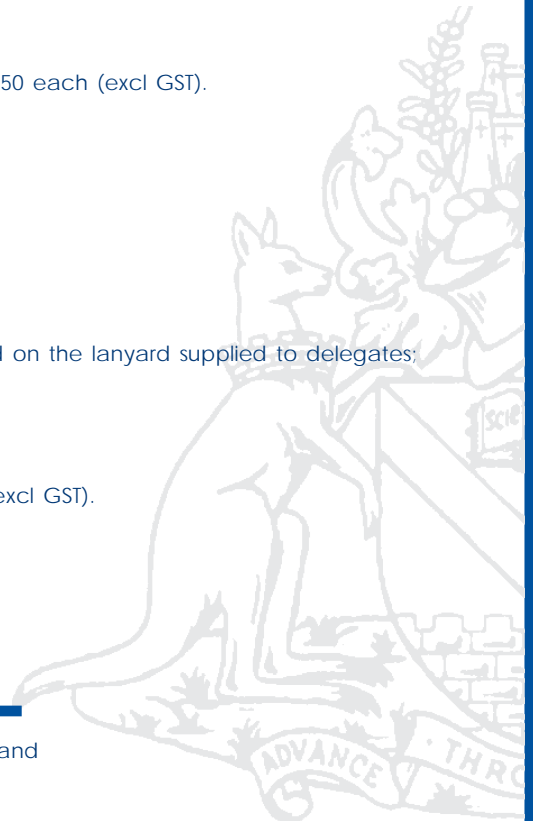
- ◆ Company name and logo (subject to size constraints) pre-printed on the lanyard supplied to delegates;
- ◆ One (1) conference compendium literature insert; and
- ◆ Company logo projected during the conference.

Only one *Delegate Lanyard* package is available at a cost of \$1,500 (excl GST).

Compendium Souvenir - \$750

- ◆ One (1) company branded souvenir in delegate compendium; and
- ◆ One (1) conference compendium literature inserts

Compendium Souvenir packages are available at a cost of \$750 each (excl GST).



Exhibition Booth Inclusions

All Exhibition Booth Packages include:

- ◆ Clothed table and two chairs;
 - ◆ Fascia Sign;
 - ◆ 1x power outlet;
 - ◆ Basic booth lighting;
 - ◆ Catering for two company representatives (in addition to complimentary registrations).
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- ◆ Gold Package - large exhibition booth in primary position.
 - ◆ Silver Package - medium exhibition booth in primary position.
 - ◆ Bronze Package - standard exhibition booth, allocated on first in first served basis.

Exclusive Sponsorship

Gold and Silver Sponsors have the opportunity of being an 'exclusive sponsor' of a particular industry group at a premium of 150% of the sponsorship cost. If taken up by a company the AIB will accept no sponsorship from a competing organisation within the level of sponsorship chosen.

Sponsorship Conditions

- ◆ A completed and signed booking form must be returned.
- ◆ Sponsorship opportunities will not be reserved without a booking form and deposit.
- ◆ A 50% deposit of the full amount is required with the booking form.
- ◆ Upon receipt of a booking form, entitlements will be confirmed in writing, together with a tax invoice for the amount owing.
- ◆ All outstanding monies must be paid by 1 February 2010.
- ◆ All amounts listed exclude Goods and Services Tax of 10%.
- ◆ Deposits are non-refundable once participation has been confirmed.

Contact Information

For further information pertaining to *Construct 2010* sponsorship or general conference information, please contact the **Conference Manager**

Australian Institute of Building

Phone: +61 (0)2 6247 7433

Fax: +61 (0)2 6248 9030

Email: marketing@aib.org.au

Web: www.aib.org.au/conference

About the AIB

Founded in 1951, AIB's primary purpose is to promote building as a career choice and a true profession.

A key role of the AIB is to support building professionals understand changes to the commercial, technical and regulatory environment. This is accomplished via an extensive range of continuing professional development events and through the Construct publication. AIB supports the professionalism of managers within building and construction firms. In this AIB works with leading universities, TAFE colleges and other training providers to ensure that managers within the building and construction industry have access to quality training.

AIB is incorporated by Royal Charter reflecting its established reputation as a national professional institute respected in Australia and internationally.

For more information on the AIB please visit www.aib.org.au

Sponsorship Booking Form



Contact Details

Name:

Position:.....

Company:.....

Address:.....

.....

Email:.....

Telephone:.....

Selection - please indicate with a tick (✓)

- Gold Sponsor \$20,000*
- Silver Sponsor \$12,500*
- Bronze Sponsor \$5,000*
- Lunch Sponsor \$ 2,750* (Thursday or Friday)
- Pre Dinner Drinks Sponsor \$2,000*
- Morning Tea Sponsor \$1,250* (Thursday or Friday)
- Afternoon Tea Sponsor \$1,250* (Thursday or Friday)
- Delegate Lanyard \$1,500*
- Compendium Souvenir \$750*

*All prices exclude GST

I hereby agree to the sponsorship conditions listed on page 5

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(Signature of authorised person for the sponsor)

Payment Details

Total Amount: \$..... (50% Deposit or Full Payment)

INVOICE (must be paid within 7 days)

Cheque

Credit Card** (Visa, Mastercard or American Express)

Card Type: Name on Card:.....

Card No:..... Exp:

Signature:

(*all American Express credit card payments attract a 3% surcharge)

Return completed form to:

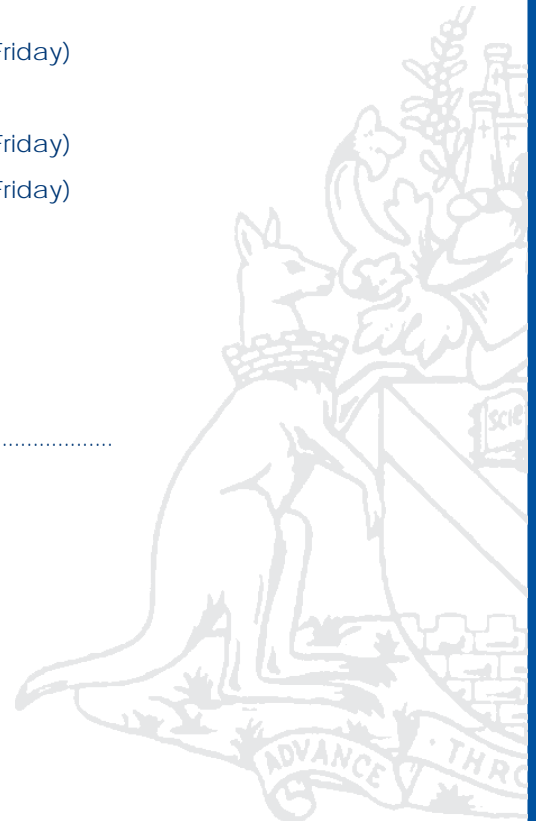
Conference Manager

Australian Institute of Building

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